

Order ID: 58258 CF LOC-POL FBD - LBD: 09/30/12 - 10/07/12 HL#: Created: 09/10/12 11:16 AM

SCOTT BROWN FOR U.S. SENATE... CPE: / /5041W10/1 Agency Commission: 15 % Updated: FWONG on 09/10/12 12:03 PM

Agency: MULTI MEDIA SERVICES CORP. BROWN/R/US SEN MA Product: Self :03:00 Confirmed: 09/10/12 12:03 PM Buyer: N. MCDONALD Demo: **HHOLDS** DMA RTG Sched. Code: Z Contract: 09/11/12 08:53 AM

PAT CASHEN POLITICAL-WBZ-TV AE: Billing Int: BM: SS Monthly WCVB: 0% Share: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G MLOCAL6A M T W T F * * NEWS 001 30 0.0 \$810.00 \$4,050.00 **FIXED FBD** LBD Oct 01 10/01/12 10/05/12 5 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M T W T F * * MORN 002 MEARLY 30 0.0 \$500.00 \$5,000.00 **FIXED** FBD LBD Oct 01 10/01/12 10/05/12 10 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G MTWTF * * DAY 003 DRACHAEL9A 0.0 \$550.00 \$2,750.00 **FIXED** FBD LBD Oct 01 10/01/12 10/05/12 5 Break Type NR A/G Time Class Dur SC Self Pr Sales Catg Rate Spots Total Item Eligible Days **HHOLDS** M T W T F * * PRCE **DPRICE** 004 30 0.0 \$990.00 \$4,950.00 **FIXED** Oct 01 FBD LBD 10/01/12 10/05/12 NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 005 NNOON M T W T F * * NEWS 0.0 \$600.00 \$3,000.00 **FIXED FBD** LBD Oct 01 10/01/12 10/05/12 5

Dur SC Self Pr NR A/G Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total M T W T F * * SOAP 006 DCBSSOAP2 30 \$2,750.00 0.0 \$550.00

FIXED

FBD LBD Oct 01 10/01/12 10/05/12 5



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FBD

10/01/12

LBD

10/05/12

Oct 01

5



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BS TELEVISION STATIONS Order ID: 58258 CF LOC-POL FBD - LBD: 09/30/12 - 10/07/12 HL#: Created: 09/10/12 11:16 AM Client: SCOTT BROWN FOR U.S. SENATE... CPE: / /5041W10/1 Agency Commission: 15 % Updated: FWONG on 09/10/12 12:03 PM Product: BROWN/R/US SEN MA Self :03:00 Demo: **HHOLDS** DMA RTG Sched, Code: Z Contract:

Agency: MULTI MEDIA SERVICES CORP. Confirmed: 09/10/12 12:03 PM Buyer: N. MCDONALD 09/11/12 08:53 AM AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% Time Class Eligible Days Dur SC Self Pr Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G 019 MSUNRISE1 M T W T F * * SUNR 30 0.0 \$500.00 5 \$2,500.00 FBD LBD Oct 01 10/01/12 10/05/12 Eligible Days Break Type Item Time Class Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots NR A/G Total NLATE 020 M T W T F S S NEWS 0.0 \$2,700.00 \$18,900.00 FBD Oct 01 10/01/12 10/07/12 7 Item Time Class Eligible Days Dur SC Self Pr Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G * * * * * S * NEWS WSAT6ANWS 021 30 0.0 \$495.00 \$495.00 **FIXED FBD** LBD Oct 01 10/06/12 10/06/12 Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** NR A/G Rate Spots Total S . NEWS 022 WSAT7ANWS 30 0.0 \$485.00 \$485.00 **FIXED** FBD LBD Oct 01 10/06/12 10/06/12 Time Class Dur SC Self Pr Sales Catg Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G * * * * * S * ACC **AWHEELSA** 023 30 0.0 \$810.00 \$810.00 FIXED FBD LBD Oct 01 10/06/12 10/06/12

Item	Time Class	Eligible	Days	Break Type	Dur SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AJEOPSA FIXED	* * *	· · s ·	ACC	30			0.0	\$900.00	1	\$900.00		
	FBD 10/06/12	LBD 10/06/12	Oct 01 1										

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
025	LINSIDER FIXED		* S * LATE	30		0.0	\$450.00	1	\$450.00	
	FBD 10/06/12	LBD Oo	ct 01 1							



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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * * * * * S * NEWS WSAT5ANWS 026 30 0.0 \$250.00 \$250.00 **FIXED** FBD LBD Oct 01 10/06/12 10/06/12 1

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** NR A/G Rate Spots Total * * * * * S NEWS 027 WSUN6ANWS 30 0.0 \$495.00 \$495.00 **FIXED**

FBD LBD Oct 01 10/07/12 10/07/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G S NEWS 028 WSUN7ANWS 30 0.0 \$485.00 \$485.00 **FIXED**

FBD LBD Oct 01 10/07/12 10/07/12 1

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * * * * * S NEWS 029 WSUN8ANWS 30 0.0 \$765.00 \$765.00 **FIXED**

FBD LBD Oct 01 10/07/12 10/07/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * * * * * * S MORN 030 WCBSSUN 30 0.0 \$1,800.00 \$1,800.00 **FIXED**

FBD LBD Oct 01 10/07/12 10/07/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G S LOCS 031 LFINAL1 0.0 \$1,170.00 \$1,170.00

FIXED

FBD LBD Oct 01 10/07/12 10/07/12



WBZ-TV

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/ / 5041W10/1

30

30

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FWONG on 09/10/12 12:03 PM

Buyer:

Product:

Self :03:00

Confirmed: 09/10/12 12:03 PM

Item

033

N. MCDONALD

Demo:

BROWN/R/US SEN MA HHOLDS

AE:

PAT CASHEN POLITICAL-WBZ-TV

DMA RTG

Sched. Code: Z

Contract: Billing Int:

09/11/12 08:53 AM

Share: 0%

WCVB: 0% WHDH: 0% WFXT: 0%

WLVI: 0% WSBK: 0%

WBPX+: 0%

WNDS: 0%

Monthly BM: SS

Time Class Item 032 LTIMSUN1

Eligible Days S LATE

Break Type

Break Type

Dur SC Self Pr

CABLE: 0%

FIXED

FBD LBD

Sales Catg

HHOLDS 0.0

Rate Spots \$270.00

Total NR A/G \$270.00

10/07/12 10/07/12

Oct 01 1

Eligible Days

Dur SC Self Pr

Sales Catg

HHOLDS

0.0

Rate Spots \$250.00

NR A/G Total

\$250.00

FIXED

Time Class

WSUN5ANWS

FBD LBD 10/07/12 10/07/12

Oct 01

* * * * * * S NEWS

			Order Tota	ls			
	Confirmed	Revised Quantity	Confirme	ed Total	Revised Total		
Order Section	Quantity		Gross Amt	Net Amt	Gross Amt	Net Amt	
Spot Buy Lines	114	0	\$110,725.00	\$94,116.25	\$0.00	\$0.00	
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00	
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00	
Order Totals:			\$110,725.00	\$94,116.25	\$0.00	\$0.00	